

GREAT START COLLABORATIVE-OAKLAND
 YEAR 3 EARLY CHILDHOOD ACTION AGENDA
 (October 1, 2009 – September 30, 2010)

CHILD CARE & EARLY EDUCATION					
Families have access to high quality early care and education.					
Children are ready to succeed in school and in life.					
OBJECTIVE/ACTION STEP	RESOURCE NEEDS	ROLES/ RESPONSIBILITIES	TARGET DATES	PROGRESS MEASURES	STATUS
Goal CC/EE1: <i>Children with special needs are identified early and are connected to appropriate early intervention services.</i>					
Strategy CC/EE1.A: Outreach to physicians and provide technical assistance on child screening/assessment and community resources.					
CC/EE1.A.1 -Assess physicians' needs and knowledge of early childhood screening/assessment, community resources, and the best communication vehicles (outreach model) for them.	Access to information Time	Early Care & Education Subcommittee Other subcommittees GSC-O Staff Physicians Other Potential Partners	9/30/2010	A physician outreach model will be created and a pilot implemented prioritizing with pediatricians that serve high risk children and families in Oakland County.	
CC/EE1.A.2 -Include information on screening and developmental assessments in public awareness and outreach efforts, aligning with the GSC Communication Plan, public awareness activities directed towards physicians, and Early On Oakland Goals.	Outreach Materials Time	Early Care & Education Subcommittee Parent Coalition GSC-O Staff Physicians Early On Oakland Other Potential Partners	Ongoing	Presentation of information provided to at least 15 events.	
Strategy CC/EE1.B: Outreach to GSC partners and others and provide technical assistance on child screening/assessment and community resources.					
CC/EE1.B.1 -Include information on screening and developmental assessments in public awareness and outreach efforts, aligning with the GSC Communication Plan.	Outreach Materials Time	Early Care & Education Subcommittee Parent Coalition GSC-O Staff Early On Oakland Other Potential Partners	Ongoing	Documentation on where information is shared, what information is shared and who information is shared with.	
Goal CC/EE2: <i>Early childhood care and education professionals have access to professional development and technical assistance.</i>					
Strategy CC/EE2.A: Provide training and networking opportunities for early care and education professionals that address the diverse and special needs					

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of families.					
CC/EE2.A.1 -Work collaboratively with the Child Care Early Learning Regional Resource Center to meet the training needs of early childhood professionals in Oakland County.	Access to Information Outreach Time	Early Care & Education Subcommittee GSC-O Staff Regional Resource Center Training Entities Colleges/Universities Other Potential Partners	9/30/10	GSC-O will be actively involved in the process of planning professional development for early childhood providers.	
Strategy CC/EE2.B: Connect child care professionals to training opportunities and community resources.					
CC/EE2.B.1 -Disseminate Career Lattice to ECE professionals in the county as well as training entities, colleges and universities and other programs that promote workforce development.	Access to information Time Outreach Funding	Early Care & Education Subcommittee GSC-O Staff Regional Resource Center Training Entities MDAEYC Colleges/Universities Other Potential Partners	9/30/09	Career Lattice will be disseminated in print form as resources permit; Career lattice will be posted on multiple websites with links to available training entities based on their STEP level.	
Goal CC/EE3: High quality early care and education is available for families in their communities.					
Strategy CC/EE3.A: Identify high quality early care and education programs and research QRIS for Oakland County.					
CC/EE3A1- Continue to examine local quality improvement work currently being done in Oakland County to inform us of areas of highest need for quality improvement.	Access to information Outreach Time	Early Care & Education Subcommittee GSC-O Staff Oakland Schools Oakland 4C South Oakland ELC Hub Other Potential Partners	12/31/09	Information on effective models and areas for improvement will be gathered and used to further quality improvement in Oakland County.	
CC/EE3.A.2 -Keep informed on state level opportunities for quality improvement efforts.	Access to information Time	ECIC Early Care & Education Subcommittee GSC-O Staff Other Potential Partners	Ongoing	Documentation of ECIC communication in meeting minutes.	
Strategy CC/EE3.B: Provide quality improvement training and technical assistance to early care and education programs, professionals and parents.					
CC/EE3.B.1-Create a calendar	Funding	Early Care & Education	10/31/09	Two calendars will be printed	

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which is a day-by-day and month-by-month guide for parents and professionals which features the MI Standards of Quality for Prekindergarten and for Infants/Toddlers.	Time	Subcommittee GSC-O Staff Oakland Schools Other Potential Partners		one for infants/toddlers and one for prekindergarten.	
CC/EE3.B.2-In alignment with the Great Start Communication Action Plan, communicate with parents and professionals on (1) what characteristics of a high quality environment are and (2) what the early learning standards are and their purpose.	Access to information Outreach Time	Early Care & Education Subcommittee Community Awareness & Engagement Workgroup GSC-O Staff Oakland Schools Other Potential Partners	Ongoing	Outreach will continue.	
CC/EE3.B.3-Provide training and technical assistance on quality including MI Standards of Quality for Prekindergarten, MI Standards of Quality for Infants/Toddlers and on National Accreditation, PQA, and Environment Rating Scales.	Access to information Time Funding Trainer	Early Care & Education Subcommittee GSC-O Staff Oakland Schools Other Potential Partners	Ongoing	Training will continue to be provided.	
Strategy CC/EE3.C: Work toward Joint Recruitment for Head Start and GSRP Programs					
CC/EE3.C.1-Work collaboratively with the HS/GSRP Joint Recruitment workgroup on action items within their workplan.	Access to information Outreach Time	Early Care & Education Subcommittee HS/GSRP Joint Recruitment Workgroup GSC-O Staff Head Start and GSRP Programs Other Potential Partners	9/30/10	GSC-O will be actively involved in the process of developing a joint recruitment model for Oakland County.	

Goal CC/EE4: *Children are prepared for kindergarten, teachers and schools are prepared for the children they will receive and parents are prepared to participate in the process.*

Strategy CC/EE4.A: Build partnerships between schools and early childhood programs to ensure a smooth transition into elementary school.

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CC/EE4.A.1 -Survey local school districts on tools implemented locally to determine kindergarten readiness.	Access to information Outreach Time	Early Care & Education Subcommittee GSC-O Staff Oakland County School Districts Early Childhood Programs Other Potential Partners	9/30/10	Report of tools implemented in Oakland County to determine kindergarten readiness to assist in informing parents and early childhood professionals of what Kindergarten teachers look at and their definition of school readiness.	
CC/EE4.A.2 -Survey transition models that local school districts are implementing to assist with the transition from early childhood programs to kindergarten (including work with parents and preschools/Head Start/GSRP).	Access to information Outreach Time	Early Care & Education Subcommittee GSC-O Staff Oakland County School Districts Early Childhood Programs Other Potential Partners	9/30/10	Report of transition models that local school districts are implementing to assist with informing others of exemplar models for transition from early childhood programs to kindergarten.	
CC/EE4.A.3 -Utilize the results of the Kindergarten survey completed by ECIC and the findings from the Galileo Institute in order to work collaboratively toward building a Pre-K through 12 system.	Access to information Time	Early Care & Education Subcommittee GSC-O Staff Oakland University Other Potential Partners	9/30/10	Report of findings from both will be used to build a Pre-K through 12 system.	

PARENTING LEADERSHIP

Families support and guide the early learning of their infants and young children.

OBJECTIVE/ACTION STEP	RESOURCE NEEDS	ROLES/ RESPONSIBILITIES	TARGET DATES	PROGRESS MEASURES	STATUS
<i>Goal PL1: Increase the awareness, utilization, and communication of existing parenting education and family support services in order to empower parents to assist their families in becoming self-sufficient.</i>					
Strategy PL1.A: Continue to disseminate the Parenting Education and Family Support Resource Guide for families with young children.					
PL1.A.1 –As needed within the year: solicit feedback from users,	Access to information	Parenting Education Subcommittee	Ongoing	Resource guide is evaluated, revised/changed and	

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make suggested revisions/changes research potential funding sources and disseminate resource guide.	Time Funding	GSC-O Staff Other Potential Partners		disseminated on an annual basis.	
Strategy PL1.B: Create a central database and calendar for programs and services for young children and their families.					
PL1.B.1 –Continue to coordinate with the Oakland Youth Assistance Calendar; assess the feasibility of coordinating with Early Learning Regional Resource Centers.	Access to information Time	United Way Oakland YA Parenting Education Subcommittee GSC-O Staff Other Potential Partners	Ongoing	The feasibility of coordinating with other existing efforts is reported; a plan for coordination is discussed.	
Strategy PL1.C: In conjunction with the Community Engagement workgroup, outreach to the community to increase utilization of parenting resources throughout the community.					
PL1.C.1 –Create a list that identifies local outreach events for families; develop a plan for disseminating knowledge of these events to parents (email, list-servs).	Access to information Outreach Time	Parenting Education Subcommittee Community Engagement Workgroup GSC-O Staff Other Potential Partners	12/31/09	Working with other community partners, a list of local parenting events will be created and disseminated.	
PL1.C.2-Develop a plan for having a presence at the identified parenting outreach events.	Access to information] Outreach Time	Parenting Education Subcommittee Community Engagement Workgroup GSC-O Staff Other Potential Partners	3/31/10	Working with other community partners, a plan for attendance at each parenting outreach event will be created.	
PL1.C.3 – Assess the feasibility of expanding the parenting resource fair held at the parenting conference.	Access to information Time Funding	Parenting Education Subcommittee Community Engagement Workgroup GSC-O Staff Other Potential Partners	3/31/10	A plan for expansion is discussed.	
PL1.C.4 –Continue to find hosts for the traveling kiosk for parent resources.	Access to information Time Funding	Parenting Education Subcommittee GSC-O Staff Other Potential Partners	Ongoing	The kiosk continues to move to different locations throughout the county; feedback from hosts continues to be assessed.	

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PL1.C.5 –Assess the feasibility of expanding the amount of kiosks that are available throughout the county (possibly more permanent and smaller).	Access to information Time Funding	Parenting Education Subcommittee GSC-O Staff Other Potential Partners	3/31/10	The feasibility of expanding the kiosks is reported, a plan for expansion is discussed.	
Strategy PL1.D: Provide training on the importance of early childhood development and community resources, including empowering parents.					
PL1.D.1 -Create a “parent ambassador/mentor” model focusing on the importance of early childhood development and accessing community resources.	Access to information Time	Parenting Education Subcommittee Parent Coalition GSC-O Staff Other Potential Partners	4/30/10	A model is created which focuses on communicating the importance of early childhood development and community resources.	
PL1.D.2 -Implement the model in schools and with community partners, aligning with Parent Coalition activities/leadership training.	Access to information Time Funding	Parenting Education Subcommittee Parent Coalition GSC-O Staff Other Potential Partners	9/30/10	The model is implemented in schools and with community partners.	
Strategy PL1.E: Create “Parenting your Infant/Toddler/Preschooler” toolkits.					
PL1.E.1 -Work with community partners to create contents, based on key parenting concepts at each of these ages.	Access to information Time Community partners input	Parenting Education Subcommittee Community Partners GSC-O Staff Other Potential Partners	10/31/09	Key parenting concepts are named; contents are created.	
PL1.E.2 -Create a dissemination plan, based on available resources to reproduce (such as web-based, through programs, libraries, birthing hospitals, physicians, etc).	Access to information Time Funding	Parenting Education Subcommittee Community Partners GSC-O Staff Other Potential Partners	3/31/10 (based on funding)	A dissemination plan is created and implemented.	
Goal PL2: <i>Every family with young children has the skills and knowledge needed to provide learning opportunities, leading to school readiness for their children.</i>					
Strategy PL2.A: Provide high quality parenting education and family support services that is research based.					
PL2.A.1 –Work with community	Funding	Parenting Education	5/31/10	Parenting Conference will have	

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partners to hold annual parenting conference for families with young children.	Time Location Volunteers	Subcommittee Oakland Schools GSC-O Staff Other Potential Partners		been provided.	
Strategy PL2.B: Assess the availability and accessibility of existing parent education and family support services in Oakland County.					
PL2.B.1 –Work with other community partners to implement trainings for professionals and for parents on the Strengthening Families/Five Protective Factors Model.	Access to information Time	Parenting Education Subcommittee Other Subcommittees GSC-O Staff Other Potential Partners	9/30/10	Trainings will be implemented for both parents and professionals.	

SOCIAL & EMOTIONAL HEALTH

Infants, young children and their families are socially and emotionally healthy.

OBJECTIVE/ACTION STEP	RESOURCE NEEDS	ROLES/ RESPONSIBILITIES	TARGET DATES	PROGRESS MEASURES	STATUS
Goal SE1: <i>All children with challenging behaviors have access to quality early care and education.</i>					
Strategy SE1.A: Utilize data regarding challenging behaviors in early care and education programs (home- and center-based) for the development of a professional development and parent support plan.					
SE1.A.1 –Utilize data found from the survey as well as the focus groups to determine future subcommittee goals in working with early childhood professionals.	Access to Information Time	Social & Emotional Health Subcommittee Early Care & Education Subcommittee GSC-O Staff	3/31/10	Analysis of survey and focus group data will be utilized and will assist this subcommittee in determining the needs of early childhood professionals	

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		Training entities Additional social/ emotional resources as needed		regarding challenging behaviors, expulsion/removal from child care, communicating with parents and resources available.	
SE1.A.2 –Utilize data found from the discipline policy sample to determine future work with early care and education programs (home- and center-based).	Access to Information Time	Social & Emotional Health Subcommittee Early Care & Education Subcommittee GSC-O Staff Training entities Early care and education programs (home- and center-based)	3/31/10	Analysis of discipline policies will be utilized and will assist this subcommittee in determining the needs of early care and education programs regarding the creation of and use of discipline policies including sample wording for discipline policies and training on use of discipline polices.	
SE1.A.3 –Findings from data will be utilized to develop a professional development and parent support plan (with current resources).	Access to information Time Funding	Social & Emotional Health Subcommittee GSC-O Staff Early care and education programs (home- and center-based)	9/30/10	A professional development and parent support plan will be developed.	
Strategy SE1.B: Monitor implementation of additional CCEP services to assure services are meeting the needs of Oakland County.					
SE1.B.1 - Monitor implementation of System of Care block grant funding for CCEP services.	Access to information Time	Project STAR OCCMHA Social & Emotional Health Subcommittee GSC-O Staff	Ongoing	Ongoing communication with Project STAR and OCCMHA regarding implementation issues.	GSC-O Support Role
Goal SE2: <i>Pregnant women have access to adequate prenatal and post partum services for maternal depression.</i>					
Strategy SE2.A: Outreach to physicians regarding their current practices to screen for and support prenatal and post partum depression services.					
SE2.A.1 – Conduct a short electronic survey of physicians regarding screening and treatment of depression.	Access to Information Time	Social & Emotional Health Subcommittee Physical Health Subcommittee GSC-O Staff	3/31/10	A survey will be completed regarding physicians screening and treatment of depression. Results will be analyzed.	

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		Physicians			
SE2.A.2 – Include PPD brochures in the information we provide to physicians.	Access to Information Outreach Time	Social & Emotional Health Subcommittee Physical Health Subcommittee GSC-O Staff Physicians	9/30/10	Brochures will be included in the packets provided to the physicians (OB, pediatrician, family practice).	
Strategy SE2.B: Partner with existing work that is being done in Oakland County for prenatal and post partum depression services.					
SE2.B.1 -Partner with existing work (i.e. PSI, Beaumont Task Force, etc) that is being done in Oakland County for PPD.	Access to information Outreach Time	Social & Emotional Health Subcommittee GSC-O Staff Existing PPD Organizations Other Potential Partners	Ongoing	Designate a Great Start-Oakland representative to meet with existing organizations and groups regarding PPD.	
<i>Goal SE3: Social emotional screenings will be included as a part of children’s developmental screenings.</i>					
Strategy SE3.A: Outreach to physicians and community partners to encourage that developmental screenings that are being administered will include an SE component.					
SE3.A.1 – Outreach to physicians and community partners to encourage that developmental screenings that are being administered include an SE component.	Access to Information Outreach Time	Social & Emotional Health Subcommittee GSC-O Staff Community Partners Physicians	Ongoing	Ongoing outreach to ensure that an SE component is included in developmental screenings.	
<i>Goal SE4: Professionals have knowledge of and access to professional development and technical assistance that is focused on social emotional health.</i>					
Strategy SE4.A: Professionals (EC teachers, social workers, etc.) have knowledge of and access to professional development and technical assistance that is focused on social emotional health.					
SE4.A.1 – Create a list that identifies training resources available for SE issues; develop a plan for disseminating knowledge of these (website, email, list-servs).	Access to Information Time	Social & Emotional Health Subcommittee GSC-O Staff Community Partners	1/31/10	Working with other community partners, a list of training resources available for SE issues will be created and disseminated.	
SE4.A.2 – Complete a gap analysis of resources available for SE issues.	Access to Information Time	Social & Emotional Health Subcommittee GSC-O Staff	ongoing	A gap analysis will be completed and reviewed; missing resources will be	

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				identified; a plan for including these resources will be developed.	
SE4.A.3 - Work collaboratively with the Child Care Early Learning Regional Resource Center to meet the SE training needs of early childhood professionals in Oakland County.	Access to Information Outreach Time	Social & Emotional Health Subcommittee GSC-O Staff Regional Resource Center Training Entities Colleges/Universities Other Potential Partners	ongoing	GSC-O will be actively involved in the work of the Regional Resource Centers.	

PEDIATRIC & FAMILY HEALTH

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OBJECTIVE/ACTION STEP	RESOURCE NEEDS	ROLES/ RESPONSIBILITIES	TARGET DATES	PROGRESS MEASURES	STATUS
<i>Goal P/FH1: All young children and their families have access to basic screening and health care resources.</i>					
Strategy P/FH1.A: Provide education and mentorship to parents so that they are aware of insurance benefits available.					
P/FH1.A.1 - Collect and review how HMO's, Medicaid HMO's and straight Medicaid reimburse for well child care; utilizing partners and Michigan Primary Care Association to identify insurance companies.	Access to information Time	Pediatric & Family Health Subcommittee GSC-O Staff Michigan Primary Care Association Other Potential Partners	4/30/10	Insurance companies are identified; information is collected, compiled and reviewed.	
P/FH1.A.2 - Create a matrix	Access to	Pediatric & Family Health	4/30/10	A matrix is created based on	

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comparing costs/plans/cost benefit, etc. for Oakland County.	information Time	Subcommittee GSC-O Staff		information compiled.	
P/FH1.A.3 - Produce and distribute educational materials for parents regarding insurance benefits available (including matrix as well as free AAP/AFP materials).	Access to information Time Funding	Pediatric & Family Health Subcommittee GSC-O Staff Other Partners	9/30/10	Educational materials are distributed by partners as well as at GSC-O events.	
Strategy P/FH1.B: Create a health outreach model utilizing existing clinics and health care settings to reach those in need.					
P/FH1.B.1 - Obtain FIMR and other data from MPHI so that health care resources can be mapped based on zip codes of high risk areas.	Access to information Time	Pediatric & Family Health Subcommittee GSC-O Staff	4/30/10	Information will be collected; a mapping of health care resources for families will be created.	
P/FH1.B.2 – Information will be compiled to inform partners and families of areas of need (i.e. transportation issues, additional resources, etc.).	Access to information Time	Pediatric & Family Health Subcommittee GSC-O Staff	9/30/10	Areas of need and advocacy will be compiled and utilized.	
Goal P/FH2: <i>Every child has a medical home.</i>					
Strategy P/FH2.A: Create a “Medical Homes for All Young Children” Initiative.					
P/FH2.A.1 - Work with ECIC and state efforts on medical home development.	Access to information Time	ECIC Pediatric & Family Health Subcommittee GSC-O Staff Other Potential Partners	Ongoing	Documentation of ECIC communication in meeting minutes.	
P/FH2.A.2 - Identify and meet with at least one Medicaid HMO that may be interested in piloting a Kent County model in a couple Pontiac zip codes.	Access to information Time Funding	Pediatric & Family Health Subcommittee GSC-O Staff Other Potential Partners	9/30/10	An interested HMO will be identified; the feasibility of a pilot will be assessed.	
Goal P/FH3: <i>Increase immunization rates among young children.</i>					
Strategy P/FH3.A: Provide educational opportunities and materials for parents on the importance of immunizations.					
P/FH3.A.1 - Provide educational opportunities to parents on the importance of immunizations (and	Outreach Materials Time	Pediatric & Family Health Subcommittee Parent Coalition	Ongoing	Documentation on where information is shared, what information is shared and who	

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the real risks) at parent education workshops, playgroups, community events, and through public awareness/education materials.		GSC-O Staff Other Potential Partners		information is shared with.	
P/FH3.A.2 - Provide educational information about the death rates and complications from diseases that can be prevented with immunizations.	Outreach Materials Time	Pediatric & Family Health Subcommittee Parent Coalition GSC-O Staff Other Potential Partners	Ongoing	Documentation on where information is shared, what information is shared and who information is shared with.	
Goal P/FH4: Reduce Infant Mortality.					
Strategy P/FH4.A: Continue public awareness and education efforts on safe sleep and the importance of prenatal care.					
P/FH4.A.1 - Work in conjunction with already existing campaigns to promote safe sleep and prenatal care.	Outreach Materials Time	Pediatric & Family Health Subcommittee GSC-O Staff Other Potential Partners	Ongoing	Continue work with existing campaigns.	
P/FH4.A.2 - Provide parent education on the importance of prenatal care.	Outreach Materials Time	Pediatric & Family Health Subcommittee GSC-O Staff Other Potential Partners	Ongoing	Continue parent education opportunities.	
P/FH4.A.3 - Participate in FIMR to provide resource information and to better understand Oakland County issues.	Outreach Materials Time	Pediatric & Family Health Subcommittee GSC-O Staff Health Division	Ongoing	GSC-O staff will participate regularly in FIMR meetings.	
P/FH4.A.4 - Support the Health Division's existing infant mortality plan and make recommendations as appropriate.	Outreach Materials Time	Pediatric & Family Health Subcommittee GSC-O Staff Health Division	Ongoing	Request OCHD to suggest ways that GSC-O can help them promote their plan.	
P/FH4.A.5 - Advocate for state to add legal aliens to the MOMS program to receive prenatal care.	Outreach Time	Pediatric & Family Health Subcommittee GSC-O Staff Other Potential Partners	Ongoing	Outreach/advocacy with the MOMS program.	
Goal P/FH5: Reduce childhood obesity during early childhood years.					
Strategy P/FH5.A: Align and partner with existing public awareness and education efforts on obesity prevention.					
P/FH5.A.1 - Request information	Outreach	Pediatric & Family Health	4/30/09	Physicians will inform obesity	

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from physicians regarding what we should do regarding obesity education efforts (i.e. blog, survey, etc.).	Time	Subcommittee GSC-O Staff Physicians Other Potential Partners		education efforts.	
P/FH5.A.2 - Educate parents on the nutritional choices and obesity prevention(e.g. the reasons WIC no longer supports fruit juice but allows fresh fruit).	Outreach Materials Time	Pediatric & Family Health Subcommittee GSC-O Staff	Ongoing	Educational opportunities for parents will be provided regarding nutritional choices and obesity prevention.	
P/FH5.A.3 - Advocate for the use of growth charts to be used in every physician office visit.	Outreach Materials Time	Pediatric & Family Health Subcommittee GSC-O Staff Physicians Other Potential Partners	Ongoing	Physicians will be provided with resources for Ht, Wt, Wt for Ht, and BMI charts on internet and through other physician outreach efforts.	
Goal P/FH6: <i>Expand subcommittee membership.</i>					
Strategy P/FH6.A: Expand subcommittee representation to include a broad representation of physical health care services and facilities in Oakland County.					
F/FH6.A.1 -Seek out membership from hospital nurses, home health care nurses, at least 3 additional medical clinics, dietician, ancillary therapies, hospital social workers/discharge planners.	Outreach Access	Pediatric & Family Health Subcommittee GSC-O Staff GSC-O Strategic Leadership Group	4/30/09	Subcommittee membership will be expanded.	
P/FH6.A.2 - Seek physician and major health provider to co-lead committee that will meet at least quarterly.	Outreach Access	Pediatric & Family Health Subcommittee GSC-O Staff	4/30/09	Leadership will expand with the subcommittee.	
P/FH6.A.3 - Promote dual committee participation, one electronic, one live meeting format.	Outreach Access	Pediatric & Family Health Subcommittee GSC-O Staff	4/30/09	Physician blog will generate discussions at least monthly. Meetings with health care providers/administrators will be	

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				held quarterly.	