

PARENTING EDUCATION & FAMILY SUPPORT

Families support and guide the early learning of their infants and young children.

OBJECTIVE/ACTION STEP	RESOURCE NEEDS	ROLES/ RESPONSIBILITIES	TARGET DATES	PROGRESS MEASURES	STATUS
Goal PE/FS1: <i>Increase the awareness, utilization, and communication of existing parenting education and family support services in order to empower parents to assist their families in becoming self-sufficient.</i>					
Strategy PE/FS1.A: Continue to disseminate the Parenting Education and Family Support Resource Guide for families with young children					
PE/FS1.A.1 –As needed within the year: solicit feedback from users, make suggested revisions/changes research potential funding sources and disseminate resource guide.	Access to information Time Funding	Parenting Education Subcommittee GSC-O Staff Other Potential Partners	Ongoing	Resource guide is evaluated, revised/changed and disseminated on an annual basis.	
Strategy PE/FS1.B: Create a central database and calendar for programs and services for young children and their families.					
PE/FS1.B.1 –Continue to coordinate with the Oakland Youth Assistance Calendar; assess the feasibility of coordinating with Early Learning Regional Resource Centers	Access to information Time	United Way Oakland YA Parenting Education Subcommittee GSC-O Staff Other Potential Partners	Ongoing	The feasibility of coordinating with other existing efforts is reported; a plan for coordination is discussed.	
Strategy PE/FS1.C: In conjunction with the Community Engagement workgroup, outreach to the community to increase utilization of parenting resources throughout the community					
PE/FS1.C.1 –Create a list that identifies local outreach events for families; develop a plan for disseminating knowledge of these events to parents (email, list-servs)	Access to information Outreach Time	Parenting Education Subcommittee Community Engagement Workgroup GSC-O Staff Other Potential Partners	12/31/09	Working with other community partners, a list of local parenting events will be created and disseminated	
PE/FS1.C.2-Develop a plan for having a presence at the identified parenting outreach events	Access to information] Outreach Time	Parenting Education Subcommittee Community Engagement Workgroup GSC-O Staff Other Potential Partners	3/31/10	Working with other community partners, a plan for attendance at each parenting outreach event will be created	

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PE/FS1.C.3 – Assess the feasibility of expanding the parenting resource fair held at the parenting conference	Access to information Time Funding	Parenting Education Subcommittee Community Engagement Workgroup GSC-O Staff Other Potential Partners	3/31/10	A plan for expansion is discussed	
PE/FS1.C.4 –Continue to find hosts for the traveling kiosk for parent resources	Access to information Time Funding	Parenting Education Subcommittee GSC-O Staff Other Potential Partners	Ongoing	The kiosk continues to move to different locations throughout the county; feedback from hosts continues to be assessed	
PE/FS1.C.5 –Assess the feasibility of expanding the amount of kiosks that are available throughout the county (possibly more permanent and smaller)	Access to information Time Funding	Parenting Education Subcommittee GSC-O Staff Other Potential Partners	3/31/10	The feasibility of expanding the kiosks is reported, a plan for expansion is discussed	
Strategy PE/FS1.D: Provide training on the importance of early childhood development and community resources, including empowering parents					
PE/FS1.D.1 -Create a “parent ambassador/mentor” model focusing on the importance of early childhood development and accessing community resources.	Access to information Time	Parenting Education Subcommittee Parent Coalition GSC-O Staff Other Potential Partners	4/30/10	A model is created which focuses on communicating the importance of early childhood development and community resources.	
PE/FS1.D.2 -Implement the model in schools and with community partners, aligning with Parent Coalition activities/leadership training.	Access to information Time Funding	Parenting Education Subcommittee Parent Coalition GSC-O Staff Other Potential Partners	9/30/10	The model is implemented in schools and with community partners.	

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Strategy PE/FS1.E: Create “Parenting your Infant/Toddler/Preschooler” toolkits					
PE/FS1.E.1 -Work with community partners to create contents, based on key parenting concepts at each of these ages	Access to information Time Community partners input	Parenting Education Subcommittee Community Partners GSC-O Staff Other Potential Partners	10/31/09	Key parenting concepts are named; contents are created.	
PE/FS1.E.2 -Create a dissemination plan, based on available resources to reproduce (such as web-based, through programs, libraries, birthing hospitals, physicians, etc).	Access to information Time Funding	Parenting Education Subcommittee Community Partners GSC-O Staff Other Potential Partners	3/31/10 (based on funding)	A dissemination plan is created and implemented.	
Goal PE/FS2: <i>Every family with young children has the skills and knowledge needed to provide learning opportunities, leading to school readiness for their children.</i>					
Strategy PE/FS2.A: Provide high quality parenting education and family support services that is research based.					
PE/FS2.A.1 –Work with community partners to hold annual parenting conference for families with young children.	Funding Time Location Volunteers	Parenting Education Subcommittee Oakland Schools GSC-O Staff Other Potential Partners	5/31/10	Parenting Conference will have been provided.	
Strategy PE/FS2.B: Assess the availability and accessibility of existing parent education and family support services in Oakland County					
PE/FS2.B.1 –Work with other community partners to implement trainings for professionals and for parents on the Strengthening Families/Five Protective Factors Model.	Access to information Time	Parenting Education Subcommittee Other Subcommittees GSC-O Staff Other Potential Partners	9/30/10	Trainings will be implemented for both parents and professionals.	